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Efficiency evaluation of accounting firm partnerships from the perspective of operating difficulties, strategies, and practices in Mainland China

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Abstract

Purpose – The purpose of this paper is to explore the operating efficiency of accounting firm partnerships. **Design/methodology/approach** – An empirical analysis is performed with a three-stage research method: data envelopment analysis (DEA), univariate testing and regression analysis.

Findings – The results indicate that large firms are not necessarily the most efficient. Efficient accounting firms see an average 50 percent contribution from total practice revenues and a 50 percent contribution from the number of cases. The percentage of senior managers is higher for firms with poor operating efficiency than for firms with good operating efficiency. This implies that firms with poor operating efficiency have a higher expenditure in human capital. Both efficient and inefficient firms find intense market competition to be the main challenge, followed by the challenge of market recessions. Appropriate educational training should be provided to upgrade the professional expertise and competency of staff. Response to peer competition and assistance to local accountant practices are the main reasons for setting up practice in Mainland China. The main operating mode in Mainland China is bringing personnel from Taiwan.

Originality/value — Using DEA, univariate testing and regression analysis, this paper aims to help the operators of accounting firms in dealing with business difficulties, finding their own core competencies, and making up for their operating disadvantages. The findings can provide references to reviewing whether their human resource allocation is appropriate and which operational type should be adopted by the accounting firms. Hence, the accounting firms can formulate their future operational strategies.

Keywords Data envelopment analysis, Regression, Accounting firms, Operating efficiency **Paper type** Research paper

1. Introduction

According to the Survey Report on the Business of the Accounting Firms published by the Financial Supervisory Commission (FSC) (2009) in March, the number of accounting firms increased from 736 in 2004 to 854 in 2007. The number of accounting firm branches also grew from 916 to 1,024 during the same period. The number 1,024 represents the total number of major practice premises and branches. The number of accounting firms increased by 47 (5.8 percent) from the end of 2006, and the number of practice premises and branches increased by 53 (5.5 percent) in 2007. The survey also indicates that at the end of 2007, 607 sole ownership firms (71.1 percent) were established by accountants, and 247 partnership firms (28.9 percent) were established by two or more accountants. These numbers increased by 34 (5.9 percent) and 13 (5.6 percent), respectively, from the levels at the end of 2006. It is hardly surprising that the competition is intensifying given the increasing number of accounting firms. It is imperative for accounting firms to seek optimal business modes.



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Services provided by accounting firms consist of auditing, taxation, management consulting and accounting services. The growing interaction between companies and accounting firms over recent years signifies an increasing reliance of companies on accounting firms. Therefore, accounting firms are paying more and more attention to their service quality. This quality has a direct impact on the reputations of accounting firms and the trust of their clients.

Taiwanese companies are moving toward internationalization, particularly with regard to outward investments in Mainland China. To meet the needs of clients, some accounting firms have set up practices in Mainland China, providing services in auditing, inspecting and consulting (FSC, 2009). Some firms also expatriate staffs to branches in Mainland China to assist in operations and provide business support. To respond to such changes in operations and client demand, accounting firms have had to adjust their business modes. Accounting firms are increasingly important to companies as they provide expertise in business diagnosis. In addition, corporate clients are asking accounting firms to provide diverse services outside the traditional scope of auditing.

According to a FSC (2009), 34 accounting firms established practices in Mainland China, 4 percent of the total of 854 firms. Among these 34 firms, 26 were partnership firms and only 8 were sole ownership firms. In terms of the number of employees, 9 firms had fewer than 20 employees, and 25 firms had more than 20 employees. In terms of revenue, 5 firms reported annual revenues of NTD1~10m, 12 firms in the range of NTD10~50m, 5 firms in the range of NTD50~100m and 11 firms above NTD100m. These numbers show that most companies with operations in Mainland China are partnership firms rather than sole ownership firms. The larger the firms, the more likely they are to have established practices in Mainland China.

With a view to the abovementioned major changes in business environments and policies, this paper intends to examine the operating efficiency of accounting firms in three stages. The focus is on partnership firms with two or more practicing accountants. The data envelopment analysis (DEA) method is applied during the first stage in order to assess the operating efficiency of the partnership accounting firms, identify the reasons for inefficiency and gauge the room for improvement (i.e. percentage and magnitude) in input and output. An analysis is performed to evaluate the effects of input and output items on operating efficiency. It is hoped that the list of critical input and output items can serve as a reference for accounting firms to improve their operating efficiency. Firms with good operating efficiency can provide a benchmark or target for firms with poor efficiency.

Accounting firms are a sector of the service industry known for their intense use of human capital. The caliber of human resources determines the service quality. Hence, human capital is a key input element for accounting firms. It is necessary for accounting firms to decide on appropriate manpower allocations. Although a large number of practice premises can serve more clients and expand clientele, a corresponding investment in branches is also required. The branches may also have different operating types. The analyses in the second stage focus on the human capital structures of firms with good operating efficiency and firms with poor operating efficiency. Relevant factors include the percentage of accountants possessing Certified Public Accountant (CPA) qualifications and senior managers, and the characteristics of the branch operating types. Are there any variances in human capital allocations and branch operating types? Are there any significant differences in the operating efficiency of branches operating different operating types? What are the major operating challenges for firms with both good and poor operating efficiency? What are the future strategic focuses? All of these issues are addressed in the second stage empirical analysis.

During the third stage, this paper develops regression models to assess the effects of practices in Mainland China on operating efficiency. There are four dimensions for analysis: the percentage of revenues from Mainland China, the reasons for setting up practice in



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Mainland China, the percentage of each project executed in Mainland China and the operating modes in Mainland China. In order to assist accounting firms in their strategies in Mainland China, it is critical to identify the key factors making positive contributions to operating efficiency.

The remainder of this paper is organized as follows. Section 2 reviews the related DEA literatures. Section 3 introduces the DEA models, data sources and choice of decision-making units (DMUs), the definitions of output and input items, and also constructs empirical regression models. Section 4 conducts the related empirical analysis and discusses the results. Conclusions and managerial implications are presented in Section 5.

2. Literature review

The DEA method is widely used in many domains in the evaluation of operating performance. These domains include: banks (e.g. Bonin et al., 2005; Camanho and Dyson, 1999; Chen et al., 2013; Chen and Lei, 2016; Cook et al., 2004; Garden and Ralston, 1999; Grace and Timme, 1992; Grifell-Tatjé and Lovell, 1996; Lin et al., 2009; Miller and Noulas, 1996; Noulas, 1997; Paradi et al., 2011; Portela et al., 2004; Staub et al., 2010; Yang, 2009; Yang and Hsiao, 2013; Yeh, 1996), insurance companies (e.g. Audibert et al., 2016; Bates et al., 2010; Chen, 2013; Jeng et al., 2017; Lee and Chen, 2017; Noulas et al., 2001; Wu et al., 2007), human development (e.g. Despotis, 2005), human resource practices (e.g. Huang and Chen, 2015; Tseng and Lee, 2009), the high-tech industry (e.g. Chou et al., 2013; Fang et al., 2014; Kozmetsky and Yue, 1998; Kuo and Chen, 2014; Wang et al., 2016), the information services industry (e.g. Lee and Huang, 2015), public services (e.g. Cooper and Ray, 2008; Smith and Street, 2005), the medical industry (e.g. Banker et al., 1986; Chian et al., 2016; Kinyanjui et al., 2015; Lu et al., 2015; Pulina et al., 2010; Shimshak et al., 2009; Valdmanis, 1990; Yeh et al., 2015), schools (e.g. Anderson et al., 1998; Kirjavainen and Loikkanent, 1998; Lai et al., 2015; Palocsay and Wood, 2014), teaching and learning performance analysis (Montoneri et al., 2011; Montoneri et al., 2012; Montoneri et al., 2013), hotels (e.g. Anderson et al., 2000; Morey and Dittman, 2003; Sigala et al., 2005), internal auditing (e.g. Sueyoshi et al., 2009), the accounting industry (e.g. Banker et al., 2005; Banker et al., 2007; Chen and Lin, 2007; Cheng et al., 2000; Dopuch et al., 2003; Lee, 2009, 2014; Lin and Cho, 2014; Shih and Chung, 2014; Shih and Tsai, 2014), etc.

In terms of research on the performance evaluation of accounting firms, Cheng *et al.* (2000) apply DEA to the performance evaluations of accounting firms by sampling firms in Taiwan in 1994. They examine the technical efficiencies of these accounting firms and find that there is 27.8 percent room for improvement in terms of input reduction. This suggests relatively poor technical efficiency for most accounting firms in Taiwan. Dopuch *et al.* (2003) introduce quantitative techniques, such as DEA and the stochastic parametric frontier method (SFA) into research on the auditing market, in order to investigate production efficiency and audit service pricing of accounting firms. Banker *et al.* (2005) sample 64 out of the top 100 accounting firms in the USA in 1995–1999 and analyze the revenues and human resources data by applying the Malmquist productivity index. Their purpose is to examine changes in productivity, technical advances and corresponding changes in efficiency, using the DEA method.

Banker *et al.* (2007) use revenue and personnel data for the top US public accounting firms during 1995–1998. The results indicate the existence of statistically significant allocative inefficiency in the public accounting industry. Chen and Lin (2007) indicate that Taiwan's audit firms experienced a productivity growth of 27 percent and a technical progress of 31 percent but a 5 percent decline of relative efficiency during the sample period. They also report a positive relationship between technical efficiency of the firms and human capital embodied in partnerships. Lee (2009) uses DEA to evaluate the operational efficiency of 173 Taiwanese medium-sized audit firms in 2005. The results indicate that there are

24 audit firms with an overall technical efficiency value of 1. The average scale efficiency of all samples is higher than the average in terms of pure technical efficiency. Most medium-sized audit firms are in the stage of decreasing returns to scale. In addition, Lee (2009) finds that the larger the scale, the higher the operational efficiency.

For internal auditing, Sueyoshi *et al.* (2009) use case studies to develop a multi-criteria decision making aid that can identify the most critical business units within a corporation. They explore the potential of DEA and analytic hierarchy process (AHP) for determining business units that need auditing. The proposed combined model incorporates a much wider range of quantitative and qualitative criteria, and provides a more detailed and thorough study. Sueyoshi *et al.* (2009) also point out that the proposed evaluation framework is comprehensive and flexible and shows great potential for internal audit prioritization and resource allocation.

Lee (2014) explores the operating efficiency of CPA firms from the perspective of industry-specific client groups. The operating revenues from the transport and storage, manufacturing, lodging, food and beverages industries in the efficient firms are ranked as the top three. It is recommended that the operators of efficient firms focus on development of the three industry-specific client groups and manage client relationships better, in order to increase operating efficiency. The client group plays a significant role in the maintenance of a CPA firm's operation and the increase in operating revenue. Regardless of whether a firm is efficient or inefficient, labor cost plays a vital role in a CPA firm's operation, and it is an indispensable factor in service quality. Lin and Cho (2014) measure operating efficiency by applying DEA, and find that firms which are involved in mergers have significantly higher productivity growth than their peers.

Shih and Chung (2014) find that the overall technical inefficiency of the public accounting industry in Taiwan results mainly from scale inefficiency. Most of the efficiency test results do not significantly support the hypothesis that the increase of audit service supply imposes a negative effect on the industry's efficiency. Shih and Tsai (2014) explore the impact of intellectual capital on the operating efficiency of group practice accounting firms in Taiwan. The operating efficiency value (i.e. the technical efficiency, which is composed of pure technical efficiency and scale efficiency) of the Big X accounting firms is significantly higher than that of the non-Big X firms. The overall technical inefficiencies of group practice accounting firms mainly result from scale inefficiencies. In addition, the Tobit regression results show that human capital, innovation capital and process capital are significantly positively related to operating efficiency value.

Lee and Chen (2016) show that when an accounting firm has higher employee education concentration, higher human capital leverage, and better employee benefits, its operating performance will be better. In addition, lower business client concentration, longer firm age and larger firm size will result in better operating performance. Lee and Tung (2017) analyze factors affecting the decision making on the provision of business services by Taiwanese accounting firms in Mainland China, finding that when an accounting firm establishes a management consulting firm, has a higher percentage of employees with high educational levels, has a higher percentage of young employees, has a higher percentage of management consulting personnel and has a higher percentage of financial auditing business revenue, the probability of providing business services in Mainland China will be higher.

3. Methodology and data resource

This paper performs a three-stage empirical analysis. During the first stage, a DEA model is used to derive the efficiency values of individual accounting firms, in order to determine operating efficiency. An analysis of inputs and outputs aims to highlight the room for improvement and their respective contributions to operating efficiency. During the second stage, this paper analyzes the relationships among human capital, branch operating types,



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operating difficulties and future strategies for improving operating efficiency. During the third stage, an analysis is conducted to examine the effect of practices on operating efficiency in Mainland China. Four empirical models are established for regression analyses. Below are the details of the DEA model and the regression models.

3.1 Charnes-Cooper-Rhodes' (CCR) model of DEA

Seiford and Zhu (2003), Cook and Zhu (2006) and Cook *et al.* (2010) indicate that the DEA is a mathematical approach for measuring the relative efficiency of peer DMUs. The measurement of efficiency starts with the efficiency measurement model developed by Farrell (1957). The model assumes that given only two inputs and one output, constant returns to scale (CRS) relationships exist between outputs and inputs. The CRS concept means that output directly reflects input (i.e. double inputs produce exactly double outputs). Farrell (1957) is the first scholar to suggest the use of production frontiers in the evaluation of efficiency levels. Charnes *et al.* (1978) apply the concept proposed by Farrell (1957) and expands the efficiency measurement model with multiple inputs and multiple outputs on the same CRS assumption. They utilize linear combinations to convert it to a single virtual input and output, and estimate the efficiency frontier from the ratio of two linear combinations (Lee, 2009; Lin *et al.*, 2009); it is called DEA, and is generally grouped into the CCR model. The efficiency value of the CCR model is the overall technical efficiency of the evaluated unit. If the efficiency value equals 1, the evaluated unit is efficient; if the efficiency value is less than 1, the evaluated unit is inefficient.

Charnes *et al.* (1978, p. 430) propose a measure of any DMU's efficiency that can be obtained as the maximum of a ratio of weighted outputs to weighted inputs, subject to the condition that similar ratios for every DMU are less than or equal to unity. In a more precise form, it is:

$$\max h_0 = \frac{\sum_{r=1}^{s} u_r y_{r0}}{\sum_{i=1}^{m} v_i x_{i0}},\tag{1}$$

subject to:

$$\frac{\sum_{r=1}^{s} u_r y_{rj}}{\sum_{i=1}^{m} v_i x_{ij}} \leq 1; \quad j = 1, ..., n,$$

$$u_r, v_i \ge 0;$$
 $r = 1, ..., s;$ $i = 1, ..., m.$

Here, y_{rj} , x_{ij} (all positive) are the known outputs and inputs of the jth DMU, and u_r , $v_i \geq 0$ are the variable weights to be determined by the solution of this problem, e.g. by the data on all the DMUs that are being used as a reference set. The efficiency of one member of the reference set of $j=1,\ldots,n$ DMUs is rated relative to the others. It is, thus, represented in the function for optimization, as well as in the constraints, and is further distinguished by assigning it the subscript "0" in the function (but preserving its original subscript in the constraints). The indicated maximization then accords this DMU the most favorable weighting that the constraints allow (Charnes $et\ al.$, 1978, p. 430). Details are shown in the original paper of Charnes $et\ al.$ (1978).

3.2 Data sources and choice of DMUs

This paper sources data from the Survey Report Database on the Business of the Accounting Firms in 2007. This database establishes the increasing importance of service industries in Taiwan's economy. As part of government efforts to promote the development of service industries and the modernization of commerce, the Ministry of Finance started



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this annual survey of accounting firms under the auspices of the Executive Yuan in 1990. The purpose of this survey is to gather information regarding businesses and operating targets of accounting firms, provide a reference for the government in the formation of policies and assist accounting firms in their business development. The governance of accounting firms was transferred to the FSC in July 2003, and the FSC took over responsibility for the survey (FSC, 2009).

This paper selects 220 accounting firm partnerships with two or more practicing accountants from the 2007 survey as DMUs. Given the criteria required by the DEA method for input/output items and the restrictions of Frontier Analyst in execution, this paper selects only input and output items with positive values. No zero value or negative values have been allowed.

3.3 Definitions of output and input items

Lee (2009) uses four output items: attestation revenues, tax business revenues, management consultancy revenues and corporate registration and other business services. Lee's four input items include number of branches, number of total employees, number of partners and total expenditures of the auditing firm. This paper uses the total practice revenues (based on Lee's (2009) output points) to represent the overall operating results of accounting firms; the database also provides information regarding the number of cases from business practices. The service charges depend on the nature of services and the relationship with clients. Sometimes, the total practice revenues from a large number of cases are not necessarily higher than the total practice revenues from a small number of cases. Therefore, this paper involves indices, total practice revenues and number of cases to present a complete picture of the overall operating results. Based on Lee's (2009) input points, this paper also includes number of employees as one of the input items. Finally, this paper incorporates the area of space in use to represent the size of premises. Table I provides detailed definitions of two output items and two input items.

According to the DEA method, the selection of inputs and outputs takes into account the effects of these items on efficiency and isotonicity (i.e. no output declines in the event of an increase in inputs). All inputs and outputs should be highly and positively correlated. The Pearson coefficients in Table II suggest that there is a significantly positive correlation between inputs and outputs. All of the coefficients are above 0.4. It is inferred that the inputs and outputs selected by this paper meet the requirement for isotonicity in the DEA method. The VIF tests on the relationship between input and input items, as well as on the

Item	Name	Definition
Outputs	Total practice revenues (O1) (Unit: NTD)	Including the sub-business revenues from auditing for publicly issued firms, auditing for financing projects, auditing for other financial requirements, auditing for income tax reporting, tax planning, taxation and administrative remedies, other taxation services, management
	Number of cases (O2)	consulting, business registrations and other service practices Including the sub-business cases from auditing for publicly issued firms, auditing for financing projects, auditing for other financial requirements, auditing for income tax reporting, tax planning, taxation and administrative remedies, other taxation services, management
Inputs	Number of employees (I1)	consulting, business registrations and other service practices Including the number of accountants, managers, senior auditors, assistants and other employees
	Area of space in use (I2) (Unit: square feet)	Including the area of space owned, rented and provided by accountants

Table I. Definitions of input and output items



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relationship between output and output items, indicate that all of the VIF values are smaller than 10. Hence, no serious collinearity exists among the items, and it is possible to proceed with further DEA steps.

3.4 Empirical regression models

During the third stage of the empirical analysis, this paper examines four dimensions: the percentage of revenues from Mainland China, the reasons for setting up practice in Mainland China, the percentage of each project executed in Mainland China and operating modes in Mainland China. The purpose is to validate whether practices in Mainland China improve operating efficiency, and whether the strategies in Mainland China are beneficial. The 220 CCR efficiency values derived in the first-stage DEA method are the dependent variables in the empirical model during the third stage. The factors associated with the practices in Mainland China are the independent variables. The range of efficiency values calculated by Frontier Analyst 4.1.0 software is 0–100 points. This paper runs the ordinary least squares approach (OLS) regression models and develops four relational models 1 to 4 concerning the relationships between the practices in Mainland China and the operating efficiency of accounting firms. These four models are established using the factors of the abovementioned four dimensions. The four models are listed as follows:

(1) Dimension of the percentage of revenues from Mainland China Model 1: the relation between percentage of revenues from Mainland China and operating efficiency:

$$OE = a_0 + a_1 TR + e_1, \tag{2}$$

where OE is the operating efficiency derived from the CCR model with the DEA method; TR is the percentage of revenues from Mainland China; a_0 is the intercept of the regression model; a_1 is the parameter of the regression model; e_1 is the error term of the regression model.

(2) Dimension of the reasons for setting up practice in Mainland China Model 2: the relation between reasons for setting up practice in Mainland China and operating efficiency:

$$OE = b_0 + b_1 S_1 + b_2 S_2 + b_3 S_3 + b_4 S_4 + e_2,$$
(3)

where OE is the operating efficiency derived from the CCR model with the DEA method; S_1 is whether practices in Mainland China are established to address the needs of clients. This is a dummy variable; if the answer is "Yes," it is set as 1; if the answer is "No," it is set as 0; S_2 is whether practices in Mainland China are established to extend business markets. This is a dummy variable; if the answer is "Yes," it is set as 1; if the answer is "No," it is set as 0; S_3 is whether practices in Mainland China are established to compete with peers. This is a dummy variable; if the answer is "Yes," it is set as 1; if the answer is "No," it is set as 0; S_4 is whether practices in Mainland China are established for other reasons. This is a dummy variable; if the answer is "Yes," it is set as 1; if the answer is "No," it is set as 0; S_4 is whether

Table II.Pearson correlation coefficients between input and output items

	Total practice revenues (O1)	Number of cases (O2)
Number of employees (I1) Area of space in use (I2)	0.987*** (0.000) 0.558*** (0.000)	0.906*** (0.000) 0.405*** (0.000)
Note: ***Significant at 1 percent level	(44444)	(*****)

the intercept of the regression model; b_1 , b_2 , b_3 , b_4 are the parameters of the regression model; e_2 is the error term of the regression model.

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(3) Dimension of the percentage of each project executed in Mainland China Model 3: the relation between percentage of each project executed in Mainland China and operating efficiency:

$$OE = c_0 + c_1 R_1 + c_2 R_2 + c_3 R_3 + c_4 R_{4+} c_5 R_5 + c_6 R_6 + c_7 R_7 + c_8 R_8 + e_3,$$
(4)

where OE is the operating efficiency derived from the CCR model with the DEA method; R_1 is the percentage of projects in Mainland China – the auditing of the accounts for Taiwanese transfers to investment companies; R_2 is the percentage of projects in Mainland China – the auditing of financial reports for appointed companies; R_3 is the percentage of projects in Mainland China – the evaluation of investment projects and consultation; R_4 is the percentage of projects in Mainland China – the implementation of statutory audit practices; R_5 is the percentage of projects in Mainland China – the assistance in training the personnel of local accounting firms; R_6 is the percentage of projects in Mainland China – the inspection of financial reports of local companies; R_7 is the percentage of projects in Mainland China – the assistance to local accountants' practices; R_8 is the percentage of projects in Mainland China – others; c_0 is the intercept of the regression model; c_1 , c_2 , c_3 , c_4 , c_5 , c_6 , c_7 , c_8 are the parameters of the regression model; e_3 is the error term of the regression model.

(4) Dimension of the operating modes in Mainland China Model 4: the relation between operating modes in Mainland China and operating efficiency:

$$OE = d_0 + d_1 M_1 + d_2 M_2 + e_4, (5)$$

where OE is the operating efficiency derived from the CCR model with the DEA method; M_1 is whether operating modes in Mainland China are personnel sent from Taiwan. This is a dummy variable; if the answer is "Yes," it is set as 1; if the answer is "No," it is set as 0; M_2 is whether operating modes in Mainland China are cooperating with local firms in Mainland China and the training of local professionals. This is a dummy variable; if the answer is "Yes," it is set as 1; if the answer is "No," it is set as 0; d_0 is the intercept of the regression model; d_1 , d_2 are the parameters of the regression model; e_4 is the error term of the regression model.

4. Empirical results and discussions

4.1 Results for accounting firms with better operating efficiency

4.1.1 Analysis of operating efficiency. This paper refers to efficiency values calculated with Frontier Analyst 4.1.0 software and rates these values in the range of 0–100 points. The efficiency scores are the measure for operating efficiency. The efficiency scores of all 220 firms are shown in the Table AI. Panel A in Table III indicates that four DMUs report an efficiency score of 100 in the CCR model, implying that these firms have optimized their allocations of input and output items. DMU28 is referenced 214 times, the highest count among all four efficient firms. The number of references indicates the number of times the efficient firm is referred to as a benchmark by inefficient firms. DMU201, the second highest in ranking, is referenced 205 times. The third highest in ranking, DMU200, is referenced 33 times. DMU12, the fourth in ranking, is referenced four times. DMU28, DMU201 and DMU200 are the learning benchmarks for all of the accounting firms.

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100 0 50 97.8 61.95 2 Input and output contribution (%) $\begin{array}{c} 0 \\ 100 \\ 50 \\ 2.2 \end{array}$ 0000 Rankings by the number of cases 1 45 7 Rankings by the total practice revenues 14 88 83 references rankings DEA 4 -- 8 2 No. of 214 33 205 CRTS CRTS CRTS Panel A: operating efficiency Efficiency RTS score 8888 Code of Average 2882

Panel B: operating difficulties and future strategies Allocations of human capital

Code of

DMU

3rd 1st 2nd 3rd

2nd

1st

Only as a window contact

full-time staff Permanently stationed by

> stationed by accountants

> > practicing

Yes Yes 22

Regularly practicing

strategies Future

Major operating difficulties

Operating types of branches

000

0 2 7 0

2222

2222

222

9

Permanently stationed by accountants No. of branches managers partners 0.30 0.23 0.40 0.27 jo % and qualifications possessing jo % CPA0.19 0.40 0.10 Efficiency Score

2222

282 280 201

Average

Notes: (1) Major operating difficulties: 0: none; 1: fierce competition; 2: market recessions; 3: many practitioners without licenses or simply renting licenses; 4: high costs in human capital, 5: a lack of skilled professionals; 6: unhealthy commissioning system; 7: high turnover of professional personnel; 8: others. (2) Future strategies: 0: none; 1: improvement of service quality; 2: recruiting more assistants; 3: training of staff, 4: maintenance of status quo; 5: recruiting more accountants; 6: IT systems in sales and management, 7: relocation of accountants to Mainland China; 8: merger with other accounting firms; 9: establishment of a management consulting firm; 10: addition of oranches, 11: others. (3) CRTS represents the constant returns to scale DMU28 ranks top in the league for both total practice revenues and number of cases. This is consistent with the rankings based on DEA results. However, the rankings of the other three accounting firms differ from those on the list ranking the DEA results. The DEA method takes into account the relationship between inputs and outputs. The total practice revenues and the number of cases are also representative of firm size. Generally, a larger firm has higher total practice revenues and a larger number of cases. Based on these two metrics, the other three accounting firms are small and medium size in scale. This also means that not all large firms are efficient; it all depends on whether the allocations of input and output items are optimal and whether the invested resources can generate maximum benefits.

In terms of input and output contributions, the efficiency value of the highest-ranking DMU28 is mainly subject to the contribution of total practice revenues (O1; 100 percent) and the number of employees (I1; 100 percent). Both contributions are 100 percent. In other words, the operating efficiency of DMU28 is a result of the efforts to expand revenues and the high caliber of employees. However, in the case of the second-highest ranking DMU201, the highest contributing factor is the number of cases (O2; 100 percent). There is no contribution from total practice revenues (O1; 0 percent). As far as input items are concerned, the contribution of the number of employees (I1; 2.2 percent) is significantly lower than that for the area of space in use (I2; 97.8 percent). This accounting firm focuses on the effective utilization of its space. On average, the four accounting firms with an efficiency value of 100 see an average of 50 percent contribution from total practice revenues (O1; 50 percent) and 50 percent contribution from the number of cases (O2; 50 percent). The average contribution to operating efficiency from the number of employees (I1; 38.05 percent) is lower than that from the area of space in use (I2; 61.95 percent). This means that firm sizes and spatial arrangements are key input factors.

4.1.2 Analysis of human capital, operating types of branches, major operating difficulties and future strategies. Panel B in Table III shows the allocation of human capital. DMU28 is the highest in ranking and largest in scale, with a total of 2,674 employees, 19 percent of them being CPA qualified accountants. Partners and managers account for 30 percent of the total, a very high percentage. The DMU201, the second highest in ranking, is much smaller in scale; it has only five employees. On average, 22 percent of the employees of the four accounting firms with an efficiency value of 100 are CPA qualified accountants, and 27 percent are partners and managers.

Both DMU12 and DMU28 have branches with practicing accountants on a permanent basis; DMU200 and DMU201 have no branches. Practicing accountants of DMU28 often visit branches to look after business, and their operating efficiency is superior. In terms of major operating difficulties, three out of the four firms quote fierce competition as the major challenge, followed by market recessions, an unhealthy commissioning system, high turnover of professional personnel and high costs in human capital. It is critical to maintain competitive advantages in highly competitive markets. The focus of future strategic endeavors is on the improvement of service quality. This is followed by the training of staff and IT systems in sales and management. Given the high homogeneity of the service items, accounting firms are advised to prioritize service quality for both auditing and non-auditing services. They should step up efforts in the development of management consulting services in order to gain the trust and loyalty of customers and maintain long-term and collaborative relationships.

4.2 Results for accounting firms with poor operating efficiency

4.2.1 Analysis of operating efficiency. As shown in Panel A in Table IV, 216 accounting firms report efficiency values smaller than 100 under the CCR model. Only 1 DMU reports an efficiency value in the 90–100 range. Three DMUs report efficiency values of 80–90 and 189 DMUs report efficiency values below 60. In other words, the operating efficiency of most



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88.3 49.20 87.35 90.72 93.86 92.75 Input and output contribution (%) 0.00 3.73 6.76 7.73 5.89 5.99 strategies 100 96.27 93.24 92.27 94.11 94.01 Future 1,11 1,2,3 1,3,4 1,3 0 operating difficulties -98.78 -69.68 -762.69-96.08 ,2,3,4,5 Major 1,2 2 contact Permanently Only as window 0.00 0.00 8 8 Improvement space full-time staff stationed by 738.36 272 9,067.34 380.92 902.76 2,782.34 18 S 2 S S 02 Operating types of branches 314,671,424.86 43,927,885.32 56,177,699.70 18,705,292.47 37,112,529.00 stationed by accountants Regularly practicing 139,990 ŝχ 5 stationed by Permanently accountants practicing -65.29 -59.18-54.91 -58.35 S 2 1 2 S \square Improvement percentages (%) branches No. of 0.75 0.27 0.58 0.57 \Box partners qualifications managers 82.3 85.33 55.40 57.53 619.70 jo % Allocations of human 0.24 $0.22 \\ 0.36$ 0.33 0.29 0.30 549.85 and 02 Panel B: operating difficulties and future strategies capital possessing 0.24 0.26 0.21 0.21 57.53 248.49 223.05 jo % 0.13 36.34 CPA0 efficiency efficiency Average Average 99.5 83.62 73.44 63.60 35.78 40.06 score 83.62 73.44 63.60 35.78 score Panel A: operating efficiency range (No. of DMUs) range (No. of DMUs) $90 \leqslant E < 100(1)$ $80 \leqslant E < 90(3)$ $70 \leqslant E < 80(8)$ $60 \leqslant E < 70(15)$ Efficiency score Efficiency score $60 \le E < 70(15)$ $0 \le E < 60(189)$ $0 \le E < 60(189)$ $90 \leqslant E < 100(1)$ 70 ≤ E < 80(8) Average (216) $80 \le E < 90(3)$

11.7 50.80 12.65 9.28 6.14 7.25

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Notes: (1) Major operating difficulties: 0: none; 1: fierce competition; 2: market recessions; 3: many practitioners without licenses or simply renting licenses; 4: high costs 1: improvement of service quality; 2: recruiting more assistants; 3: training of staff, 4: maintenance of status quo; 5: recruiting more accountants; 6: IT systems in sales and management, 7: relocation of accountants to Mainland China; 8: merger with other accounting firms; 9: establishment of a management consulting firm; 10: addition of in human capital; 5: a lack of skilled professionals; 6: unhealthy commissioning system; 7: high turnover of professional personnel; 8: others. (2) Future strategies: 0: none; oranches; 11: others

40.06

Average (216)

Table IV.Analysis of inefficient DMUs with an efficiency value below 100

accounting firms is poor. The average efficiency value of the sampled 216 firms is 40.06. In terms of improvement percentages and space, total practice revenues (O1) should increase by 223.05 percent (or NTD 43,927,885.32) and the number of cases (O2) should increase by 549.85 percent (or 902.76 cases). There is no need for any improvement in the number of employees (I1). The area of space in use (I2) should be reduced by 58.35 percent (or 96.08 square feet). Overall, the priority in increasing outputs is to increase the number of cases (O2) and reduce the area of space in use (I2). This means that accounting firms may not fully utilize their space or may have excess space.

In terms of input and output contributions, the average contribution from total practice revenues (O1; 94.01 percent) of the sampled 216 firms is significantly higher than the number of cases (O2; 5.99 percent). The average contribution of the number of employees (I1; 92.75 percent) is also significantly larger than for the area of space in use (I2; 7.25 percent). This indicates that the major performance contributors for inefficient firms are practice revenues and human resources.

4.2.2 Analysis of human capital, operating types of branches, major operating difficulties and future strategies. Panel B in Table IV summarizes the allocations of human capital. On average, 21 percent of the employees in all the sampled 216 firms are CPA qualified accountants, very close to the 22 percent for the four efficient firms. The percentage of partners and managers is 30 percent for all the inefficient firms, slightly higher than the 27 percent for the four efficient firms. The results indicate that the percentage of senior managers is slightly higher in inefficient firms. It may also increase the payment of human cost in inefficient firms. Too high of a percentage of senior managers does not necessarily mean that such manpower allocation is poor; however, the appointment of suitable talents is required. If the appropriate functions cannot be given to the staff to play their functions, it may certainly increase the burden of accounting firms, causing idle talents and waste, which is not beneficial for accounting firms. Thus, this paper suggests that inefficient firms should refer to the percentage of manpower allocation in efficient firms and suitably reduce the percentage of senior managers to achieve efficient management.

The average number of branches is less than 1. As many as 66 firms have practicing accountants stationed permanently at branches; 15 firms have practicing accountants stationed regularly; 20 firms have dedicated staff stationed permanently and 7 firms using branches as contact windows only. The firms with efficient values of 90–100 do not have branches. In the case of firms with efficiency values below 60, 73 have practicing accountants permanently or regularly stationed at branches. This could be one of the reasons for their inefficiency. This implies that in addition to headquarters affairs, practicing accountants should also take care of branch businesses. This would allow them to stay on top of operations of all operating units; however, it may also cause them to lose focus on main operations.

To compete with efficient firms, inefficient firms should endeavor to maintain their competitive advantages. They should strive to secure and maintain existing clients and develop new customers to combat recessions. Moreover, they should provide appropriate training to enhance the professional knowledge and skills of employees, in order to be able to meet client needs and cope with various situations. Accounting firms are a human capital intensive industry. Only with high-caliber professionals can accounting firms survive recessions and thrive in competitive markets.

Future strategies are the same for both inefficient firms and efficient firms. The top priority is the improvement of service quality, followed by training of staff, recruiting more assistants and utilizing IT systems in sales and management. Given the high homogeneity of the service items, accounting firms are advised to prioritize service quality. They should enhance the intelligence and skills of professionals in order to gain the trust and loyalty of customers for firm business services. This can secure the operations of accounting firms.

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4.3 Analysis of operating difficulties and the effects of branch operating type on operating efficiency

Table V summarizes the operating difficulties quoted by the sampled 220 firms. The most quoted operating difficulties are fierce competition (93 firms) and market recessions (66 firms), followed by fierce competition (48 firms), market recessions (57 firms) and high costs in human capital (33 firms). The third most quoted operating difficulties are high costs in human capital (35 firms) and high turnovers of professional personnel (28 firms).

Table VI shows the variances in operating efficiency for different operating types of branches. The independent sample t-test shows no significant difference in the means of both sampled groups. It does not seem to matter whether practicing accountants are permanently or regularly stationed at branches, or whether dedicated personnel are permanently stationed at branches. It also does not seem to matter whether or not the branches are anything more than contact windows. This means that the operating type of a branch makes no significant difference on the operating efficiency of the accounting firm.

4.4 Effects of practices in Mainland China on operating efficiency

The operating difficulties shown in Tables III and IV are mainly fierce competition, followed by market recessions, and then high costs in human capital and a lack of skilled professionals.

	No. of DMUs	ne first Average efficiency score	The No. of DMUs	Average efficiency score	Th No. of DMUs	e third Average efficiency score
0: none	13	46.683	23	47.083	49	44.080
1: fierce competition	93	44.010	48	39.647	26	36.070
2: market recessions	66	38.482	57	43.529	19	40.933
3: many practitioners without licenses or simply						
renting licenses	11	30.678	11	37.132	26	38.967
4: high costs in human capital	9	40.412	33	37.147	35	48.261
5: a lack of skilled professionals	12	45.690	18	38.343	17	45.759
6: unhealthy commissioning system	6	23.360	19	36.610	17	39.576
7: high turnover of professional personnel	7	36.464	11	51.528	28	34.519
8: others	3	56.493	_	_	3	19.680
Sum of DMUs/average efficiency score	220	41.155	220	41.155	220	41.155

Table V.Operating difficulties for the accounting firm partnerships

Yes/No	No. of DMUs	Average efficiency score	Average difference	<i>t</i> -value	p-value (one-tailed)
Branch t	tvbe – bermanentl	y stationed by practicing acco	ountants		_
Yes	68	42.712	2.254	0.822	0.206
No	152	40.458			
Branch t	type – regularly st	ationed by practicing account	tants		
Yes	15	43.309	2.312	0.660	0.259
No	205	40.997			
Branch t	type – permanentl	y stationed by full-time staff			
Yes	22	41.897	0.825	0.195	0.423
No	198	41.072			
Branch t	type – only as a co	ontact window			
Yes	7	45.043	4.016	0.556	0.289
No	213	41.027			

Table VI.Difference in operating efficiency of different operating types of branches

The first two are external factors; the third an internal factor, which is within the control of accounting firms. Although external factors are beyond the control of accounting firms, it is still necessary to resolve the problems they present. Many companies in Taiwan have shifted most of their operations or sales locations to Mainland China. As a result, accounting firms also need to adjust their strategies and meet the demand by setting up practice in Mainland China. This paper summarizes the findings on the related factors of the four dimensions, namely, the percentage of revenues from Mainland China, the reasons for setting up practice in Mainland China, the percentage of each project executed in Mainland China, and the operating modes in Mainland China, as well as their relationships with operating efficiencies.

Table VII shows the percentage of revenues from Mainland China in Model 1. There is a significant and positive correlation between TR and OE. In other words, the higher the percentage of revenues from Mainland China, the better the operating efficiency of the accounting firms; practice in Mainland China makes positive contributions. According to Model 2, in regard to the reasons for setting up practice in Mainland China is the significant and positive correlation between S_1 and S_3 (two variables) and OE. This means that accounting firms have extended their footprint to Mainland China in order to address the needs of clients (S_1) and to respond to competition from their peers (S_3). This is consistent with the major operating difficulties listed in Tables III and IV. The offering of services in Mainland China to meet the demands of customers in a highly competitive market can indeed boost the operating efficiency of accounting firms.

According to the percentage of each project executed in Mainland China in Model 3, there is a significant and positive correlation between R_1 , R_5 , R_7 and R_8 (four variables) and OE. The higher the number of projects in the auditing of the accounts for Taiwanese transfers to investment companies (R_1), the greater the assistance in training the personnel of local accounting firms (R_5), the more assistance to local accountants' practices (R_7) and businesses other than $R_1 \sim R_7$ (R_8), the better the improvement to operating efficiency. The auditing of the accounts for Taiwanese transfers to investment companies (R_1) is a natural progression for accounting firms serving Taiwanese clients operating in Mainland China. Assistance in training the personnel of local accounting firms (R_5) and assistance to local accountants' practices (R_7) may also boost the operating efficiency of accounting firms.

According to the operating modes in Mainland China covered by Model 4, there is a significant and positive correlation between M_1 and OE. The dispatch of personnel from Taiwan to Mainland China boosts operating efficiency. However, cooperation with local firms in Mainland China and the training of local professionals (M_2) do not have any significant influence on operating efficiency. This means that Chinese practices still require support from operations in Taiwan. The visits of Taiwanese professionals to Mainland China to provide assistance involves, in essence, the mentoring and sharing of professional expertise. This saves the time required to formulate new operating modes and the costs needed to train local professionals in Mainland China. It is also a method of quickly applying the operating modes and intellectual capital of firms in Taiwan to practices in Mainland China, and shortening the learning curve for adjusting to new environments and familiarizing with relevant laws and regulations. Visiting Taiwanese personnel in Mainland China can also avoid barriers to sharing and communication between the employees in Taiwan and the employees in Mainland China. To sum up, the dispatching of personnel from Taiwan is beneficial to the operating efficiency of accounting firms.

Finally, this paper incorporates all 15 independent variables in the four models for stepwise regression analysis. Table VII screens out the three key factors determining the operating efficiency of accounting firms. Response to peer competition (S_3) is the main reason for setting up practice in Mainland China. The assistance to local accountants'



-0.244 (-0.758) 1.934* (1.646) -0.175 (-0.950) 40.130*** (30.773) -0.449 (-0.581)0.083* (1.614) 7.868 (0.943) Model 3 39.869*** (30.414) -15.290 (-1.059) 32.890** (2.279) -0.243(-0.013)9.594** (2.196) Model 2 40.264*** (31.422) 3.564*** (2.923) Model 1 Variables Intercept TR Z_{2}^{R} Z_{3}^{R} Z_{4}^{R} Z_{2}^{R} Z_{3}^{R} Z_{4}^{R} Z_{4}^{R} Z_{5}^{R} Z_{4}^{R} Z_{5}^{R} Z_{4}^{R} Z_{5}^{R} Z_{4}^{R} Z_{5}^{R} 7.2.2.2.2.4.F. The percentage of revenues from Mainland China The reasons for setting up practice in Mainland China The percentage of each project executed in Mainland China Dimensions

39.859*** (30.689)

39.835*** (30.156)

regression Stepwise

Model 4

25.128** (2.232)

7.506** (2.014) 7.174** (1.681)

> 11.322*** (2.720) 4.635 (0.477)

7.318** (1.932) 1.289** (2.070)

Notes: The figures in parentheses are t-values. The variable VIFs are all less than 10, implying that no serious multi-collinearity exists among variables. *p < 0.1, **p < 0.05, ***p < 0.013 220 220 220 $OE = a_0 + a_1 TR + e_1$ 220 Observations

The operating modes in Mainland China

OE = $b_0 + b_1 S_1 + b_2 S_2 + b_3 S_3 + b_4 S_4 + e_2$

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4

(2)

OE =
$$c_0 + c_1R_1 + c_2R_2 + c_3R_3 + c_4R_4 + c_5R_5 + c_6R_6 + c_7R_7 + c_8R_8 + e_3$$

OE = $d_0 + d_1M_1 + d_2M_2 + e_4$

Table VII.Regression results on relationships between practices in Mainland China and operating efficiency

practices (R_7) is the main factor in the percentage of each project executed in Mainland China. The major operating mode in Mainland China is sending personnel from Taiwan (M_1) . All three key factors can enhance the operating efficiency of accounting firms.

5. Conclusions and managerial implications

Unlike past studies, this paper combines three research methods: DEA, univariate testing and regression analysis, to perform robust evaluations on the operating efficiency of accounting firm partnerships. During the first stage, this paper identifies reasons for inefficiency by using DEA to analyze accounting firm partnerships. The results can serve as a reference for managers in improving efficiency. During the second stage, this paper analyzes the allocation of human capital, the operating types of branches, their major operating difficulties and future strategies for accounting firm partnerships. During the third stage, this paper constructs regression models for evaluating the effects of practice strategies in Mainland China on operating efficiency, in order to identify key factors.

The findings in the first stage indicate that only 4 out of 220 firms have better operating efficiency. The remaining 216 firms are not efficient. DMU28, the highest ranking firm in terms of operating efficiency, reports an efficiency value of 100; it is referenced 214 times. In terms of total practice revenues and number of cases, DMU28 is the best performer. This is consistent with the rankings derived using the DEA method. The other three firms with an efficiency value of 100 are small and medium in size. Large firms are not necessarily efficient. The efficient accounting firms see an average of 50 percent contribution from total practice revenues and 50 percent contribution from the number of cases. Firm size and spatial arrangement are the key input factors. For inefficient firms, the main outputs are still dependent on total practice revenues. The contribution of major input is human capital.

The research in the second stage finds that the percentage of senior managers is higher for firms with poor operating efficiency than for firms with good operating efficiency. This implies that firms with poor operating efficiency may suffer from a high cost in human capital. If senior managers are not empowered, a high percentage of senior managers may be redundant and have a negative effect on operating efficiency. Practicing accountants from firms with good operating efficiency often visit branches to take care of business. Most of the branches of the firms with efficiency values below 60 have permanent or regularly stationed practicing accountants. This implies that in addition to headquarters affairs, practicing accountants should also take care of branch businesses. This would allow them to stay on top of operations of all operating units; however, it might also cause them to lose focus on main operations.

Both efficient and inefficient firms indicate that their biggest challenge is fierce competition, followed by market recessions. Accounting firms are advised to seek ways to maintain competitive advantages. To combat recessions, it is critical to maintain existing clients and develop new clients. Appropriate educational training should be provided to upgrade the professional expertise and competency of staff. Accounting firms belong to the highly labor-intensive and knowledge-intensive service industry, and only staff who are equipped with rich and professional knowledge and skills are qualified for the business services provided by these firms. Therefore, firms are advised to regularly hold related educational training to improve their staff's professional knowledge and ability in various aspects to respond to the diversified business nature and meet customer needs.

For both efficient and inefficient firms, the top priority should be the improvement of service quality, followed by staff training, recruiting more assistants and developing effective IT systems for sales and management. Therefore, accounting firms are advised to constantly strive for improvement of service quality and enhancement of staff competency in order to gain the trust and loyalty of their clients regarding the professional services

provided by accounting firms. In addition, for the operating types of branches, whether permanently or regularly stationed by practicing accountants or full-time staff or just used as contact windows, not to cause any significant differences in the operating efficiency of accounting firms.

The research in the third stage finds that, regarding the reasons for setting up practice in Mainland China, when the accounting firms set up practices in Mainland China to address customer needs and respond to intense competition from peers, they also shift their operational strategies to the Mainland China market. Providing services to businesses in Mainland China can enhance the operating efficiency of accounting firms. In terms of the percentage of each project executed in Mainland China, the higher the number audits of the accounts for Taiwanese transfers to investment companies, the greater the assistance in training the personnel of local accounting firms, the more assistance to local accountants' practices and businesses, and the better the improvement to operating efficiency will be. In terms of the operating modes in Mainland China, the dispatch of personnel from Taiwan to Mainland China will bring significant improvements to operating efficiency for accounting firms. It means that the dispatch of personnel from Taiwan to Mainland China can assist the relevant business to be executed, which can rapidly apply the operating modes and intelligent capital of firms in Taiwan to practices in Mainland China, and save the costs needed to train local professionals in Mainland China.

This paper screens out the three critical factors that influence the operating efficiency of accounting firm partnerships by performing a stepwise regression. Response to peer competition is the main reason for setting up practice in Mainland China. Assistance to local accountant practices is the main factor in the percentage of each project executed in Mainland China. The major operating mode in Mainland China is bringing personnel from Taiwan. These three key factors drive the improvement of operating efficiency.

These findings can serve as a reference and benchmark for accounting firms in regard to operating difficulties or poor efficiency, and assist accounting firms in identifying their core competences and enhancing their competitive advantages. The results can also help accounting firms in mapping out their future strategies and developing suitable operating modes. For practices in Mainland China, this paper developed four regression models. A stepwise regression analysis was also performed in order to identify the key factors of operating efficiency. Such efforts aim to assist accounting firms in developing business and expanding service scope so that they will no longer be limited by the traditional auditing and non-auditing markets in Taiwan. To survive in a highly competitive market, accounting firms should have broader perspectives in order to devise thorough business plans for future operating strategies.

By combining the three research methods of DEA, univariate testing and regression analysis, this paper breaks through bottleneck of previous researches, which mostly use a single research method to carry out operational performance evaluation. This research hopes that during the process of rigorous research and design, the objective application of multiple outputs and inputs can measure the operating efficiency of various firms, while meanwhile overcoming the limitation of the dependent variables in the regression model only allowing for one index. Moreover, DEA is combined with regression analysis to determine the key factors affecting operating efficiency. Research in the accountant industry is rare, and it is therefore the feature of the research and design in this paper. Past research works have discussed few relevant issues about the effect of practices in Mainland China on operating efficiency. This concept and research result can assist accounting firms in formulating strategies for practice in Mainland China; by referencing the key influence factors, the managers of firms can assist with and guide the formulation of guidelines for management to expand the business market in the future. This is also a research contribution of this paper.

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				In S	Input and output	output n (%)		Improvement percentages	ment per	Leo.	tages	[mprox	Improvement space	
of DMU	Efficiency score	Efficiency score No. of references DEA rankings	DEA rankings	01	02	、 I	72	01	05	□	12	01	02 11	112
	53.41	0	26	95.7			0	87.2	87.2	0	-29.3	8,829,736	178 0	-2.05
	8.87	0	217	9.68			0	1027.4	1027.4	0	-81.8	7,191,970	370 0	-12.27
	28.72	0	164	96.3			0	248.2	248.2	0	-53.1	31,737,433	539 0	-12.75
	10.37	0	215	94.4			0	864.4	864.4	0	-65.4	5,588,077	147 0	-3.27
	50.63	0	62	6.76			0	97.5	97.5	0	-91.6	2,127,400	20 0	-11.00
	61.96	0	27	96.1			0	61.4	61.4	0	-50.4	8,849,485	160 0	-6.05
	23.66	0	187	89.7	10.3 10	100	0	322.6	322.6	0	-81.9	60,313,674	3,068 0	-122.80
	26.2	0	176	92.6			0	281.6	281.6	0	-81.6	7,766,726	158 0	-12.25
	58.64	0	34	100			0	20.5	80.8	0	-93.2	24,161,436	201 0	-183.70
	47.89	0	73	94.7			0	108.8	108.8	0	-83.5	60,790,781	1,527 0	-161.95
	20.51	0	196	296			0	387.6	387.6	0	-88.1	33,825,378	519 0	-78.43
	100	4	4	0			8	0	0	0	0	0	0 0	0.00
	36.12	0	124	94.3			0	176.9	176.9	0	-79.7	18,571,795	495 0	-31.89
	71.49	0	15	95.9			0	39.9	39.9	0	-58.2	13,837,773	266 0	-17.45
	36.52	0	122	6.96			0	173.8	173.8	0	-97	23,022,056	325 0	-291.12
	45.79	0	83	92.2			0	118.4	118.4	0	-97.1	15,401,049	580 0	-291.23
	25.57	0	179	86.4			25.7	291.1	291.1	0	0	60,394,995	1,217 0	0.00
	32.01	0	141	94.7			0	212.4	212.4	0	-93.6	85,008,363	2,129 0	-499.68
	15.42	0	208	94.7			0	548.4	548.4	0	-54	58,165,376	1,453 0	-22.13
	23.35	0	188	96.2			0	328.3	328.3	0	-28.1	32,450,936	575 0	-4.22
	27.56	0	169	96.2			0	262.8	262.8	0	-83.8	27,599,287	489 0	-50.30
	34.75	0	129	95.4			0	187.7	187.7	0	-54.9	93,118,449	2,018 0	-46.13
	47.67	0	74	87.8			0	109.8	109.8	0	-69.4	31,554,813	310 0	-31.93
	57.17	0	39	97.3			0	74.9	74.9	0	-54.2	112,842,785	1,388 0	-74.76
	45.15	0	98	6.96			0	121.5	121.5	0	-53	10,531,687	148 0	-5.30
	31.34	0	147	6.96			0	219	219	0	-90.2	21,953,110	318 0	-72.14
	52.55	0	28	87.1			0	90.3	90.3	0	-45.9	10,004,046	0 099	-6.88
	100	214	1	100			0	0	0	0	0	0	0 0	0.00
	5.49	0	219	71.1			58.4	1,721.2	1,721.2	0	0	8,606,083	448 0	0.00
	26.15	0	177	91.3			0	282.5	282.5	0	-93.3	14,833,298	633 0	-89.53
	43.98	0	88	98.1			0	127.4	127.4	0	-80.3	30,244,222	259 0	-50.59

Accounting firm partnerships

2989

Table AI. Efficiency scores of the all DMUs



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2e I2	0.00 -35.98	-4.8 2.0	-158.65	-9.57	-227.8	0.00	-18.30 -136050	0.0	-7.5	-18.5	-0.7	3.76-	0.0	-54.3	-73.3	-65.5	-11.3	-24.7	-25.8	-134.0	-17.8	-6.1	-14.0	0.0	-445.82 -3.19
spac 11	000	000	000	0	0	0	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	00
Improvement space O2 II	1,128 788	408	114	301	512	⊠ [35I 2603	431	736	168	347	25	260	_							569	191	354	17,750	1,223
Impro O1	18,531,491 53,471,965 11,995,466	9,569,840	7,339,266	1,581,244	37,309,294	3,672,970	15,946,718 35,490,813	2,210,258	22,731,708	8,512,979	5,141,004	1,650,856	17,451,173	6,031,620	4,653,353	12,492,608	0,360,537	4,529,523	5,693,006	1,133,883	7,002,833	10,087,917	4,591,970	544,481,017	4,987,008
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ntage:	0 -63.1	340	8	_47	-93	ပ ရ	<u> </u>	ر ا	-47	-75	23	86	0	<u>-</u> 5	<u> </u>	-98	7	-75	-76	92	ਲ	-61	158	0	8 E
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ment p (%) O2	54.2 168.4 434.1	251.9	40.5	102.	129.	. 87	143,	2 2 2 3	379.	28	7998	63.	337.	164.8	211.	767	166.	82	147.	196	223.8	215.	154.	150.	200
Improvement percentages (%) O1 O2 II I2	54.2 168.4 434.1	251.9	40.4	102.3	129.2	87.1	173 143.4	70.4	379.3	28	866.4	63.3	337.2	164.8	211.5	767.4	166.5	82	147.1	196	223.8	215.2	154.5	17.6	155.9 139.7
t [2]	39.1	0 47.3	0 8	ř. 0	0	53.9	>	48.3	0	0	0	0	49.3	0	0	0	0	0	0	0	0	0	0	57.1	00
Input and output contribution (%) O2 II	60.9	100	100	100	100	46.1	3 2	51.7	100	100	100	100	50.7	100	100	100	100	100	100	100	100	100	100	42.9	100
ut anutribu O2	37.8 3.2 4.2	4.4	3.4	3 5	3	14.7	7.7	13.2	6.8	4.3	13.2	3.3	10.4	2.6	3.4	8.3	2.8	4.2	7.9	3.3	7.9	4.1	3.1	0	0
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Table AI.



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7 7 7	-0.92	0.00	-0.43	-84.66	-253.71	-3.89	-97.36	-18.71	0.00	-5.54	-32.33	-116.95	-61.12	0.00	-7.53	-9.87	-17.54	-4.40	-14.38	-24.15	-13.02	-160.44	0.00	0.00	-78.51	0.00	-13.66	-146.66	-230.72	-53.80	-0.99
space II	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Improvement space 1 O2 II	629	1,382	754	112	457	150	154	217	420	2,305	402	783	38e	2,772	229	62	238	27	615	1,240	1,057	109	3,241	505	845	299	158	630	207	1,017	241
prove	54	36	37	86	88	86	32	82									46														
[m] 01	26,243,254	897,7	284,4	6,036,298	8,296	12,243,498	339,4	470,4	600,2	120,623,684	485,9	201,5	402,1	960,3	449,9	4,434,482	109,9	801,0	323,2	54,411,353	997,7	123,4	386,549,540	062,9	249,8	30,402,648	8,574,324	20,641,067	8,373,526	531,1	9,526,215
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tages I2	-9.2	0	-4.3	-95.1	-96.1	-48.6	-97.4	-62.4	0	-7.5	-80.8	-73.1	-92.6	0	-62.8	-75.9	-83.5	88 -	-30.6	-48.3	-40.7	-97.2	0	0	-59.9	0	-75.9	-94.6	-97.4	-67.3	-19.7
ercen. 11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ment pe (%) O2	365.9	241.3	281.2	55.6	164.3	250.3	72	33	83.3	19,210.5	226.9	81.4	229.9	181.2	165.1	53	270.9	706.3	45.6	129.9	148.2	109.8	85.6	50,497.8	80.6	167.3	102.9	251.8	57.5	195.6	188.6
Improvement percentages (%) 01 02 11 12	365.9																														
21	0	45.9	0	0	0	0	0	0	40.3	0	0	0	0	49.4	0	0	0	0	0	0	0	0	56.9	20.6	0	43.8	0	0	0	0	0
Input and output contribution (%) O2 I1	100	54.1	100	100	100	100	100	100	59.7	100	100	100	100	50.6	100	100	100	100	100	100	100	100	43.1	49.4	100	56.2	100	100	100	100	100
ut and tribu O2	5.1	14.1	6.5	4	3.9	2.7	9.4	3.8	9.01	0	4.2	2.1	7.1	11.3	4.7	က	9.9	9.9	3.2	4.9	5.5	2.4	0	0	1.8	14.6	4	6.4	5.3	3.1	5.4
Inpu con O1	94.9	5.9	3.5	9	6.1	7.3	9.0	6.2	9.4	0	2.8	6.7	2.9	8.7	5.3	7	4.4	3.4	8.9	5.1	4.5	9.2	0	0	8.2	5.4	9	3.6	4.7	6.9	4.6
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iency	21.46	29.3	26.2	64.2	37.8	28.5	58.1	71.9	54.5	59.8	30.5	55.1	30.3	35.5	37.7	65.3	26.9	12.4	68.7	43.5	40.2	47.6	84.5	58.5	55.3	37.4	49.2	28.4	63.4	33.8	34.6
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21	-21.42	-6.07	-173.80	-225.90	0.00	-26.99	0.00	-49.50	-28.34	-142.28	-18.59	-15.06	-21.08	0.00	-6.83	-118.09	-4.80	-10.47	0.00	-21.86	0.00	-2.09	-1.59	-20.05	-343.71	-10.90	-68.92	-40.26	-35.55	-4.09	-14.30
Improvement space 02 II	29 0	0 789	3,033 0	328 0	0 191	368 0	728 0	1,136 0	549 0	. 0 892	0 265,1	558 0	266 0	574 0	313 0	. 0 279	0 68	258 0	272 0	1,344 0	1,310 0	216 0	525 0	216 0	523 0	1,756 0	0 029,1	0 209	0 409	820 0	253 0
Improve 01	2,255,002	14,962,894	134,492,117	19,417,064	98,333,956	18,163,029	28,047,431	46,188,212	11,621,659	21,516,036	50,528,920	30,165,027	13,756,711	71,196,654	7,886,777	16,820,501	2,863,583	13,645,534	139,990	48,060,622	61,773,788	26,178,977	21,285,380	12,986,414	13,655,850	142,182,329	134,825,342	14,968,869	28,264,208	41,299,029	40,045,549
centages I1 I2) -89.2	0.05-0.6	0 -68.4	0 -96.1	0 0	17- 0	0 0	0 -63.5	0 -85.9	0 –94.9	0 -47.7	0 -55.8	0 -81.1	0 0	0 –68.3	0 -94.5	08- C	9.19- (0 0	0 -46.5	0 0	0 –19) -12.3) -74.3	0 –98.2	0 -17.6	0 -61.5	0 -87.5	62- 0) -21.6	-42.1
Improvement percentages (%) O1 O2 II I2	26.7	497.8	81.5	116.8	118.8	75.9	45.1	79.5	504	203	229.6	184.8	263.1	258.6	355.7	307	229.1	116.7	82.3	117.3	157.4 (205.9	104.2	68	206.6	477.5 (298.3	469.2	380	266.4	97.2
Improven O1	26.7	497.8	81.5	116.8	118.8	75.9	45.1	79.5	504	203	229.6	184.8	263.1	258.6	355.7	307	229.1	116.7	0.5	117.3	157.4	205.9	104.2	68	206.6	477.5	298.3	469.2	380	266.4	97.2
it)	0	0	0	0	54.2	0	52.8	0	0	0	0	0	0	52.2	0	0	0	0	11.7	0	52.9	0	0	0	0	0	0	0	0	0	0
Input and output contribution (%) O2 I1																		1 100											9 100		9 100
																		.9 4.1												.6 4.4	
gs 01	26	8	95	96	91	95	83	94	8	97	94	96	95	94	91	92	93	95	100	94	82	86	95	96	92	93	97	91	95	92.6	97
DEA rankin	6	203	49	80	84	40	17	4	204	135	152	127	170	168	191	184	151	81	2	85	110	138	20	22	139	202	180	200	195	171	09
No. of references	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Code of DMU Efficiency score No. of references DEA rankings	78.92	16.73	55.1	46.14	45.7	56.86	689	55.71	16.56	33.01	30.34	35.11	27.54	27.88	21.94	24.57	30.39	46.14	99.5	46.03	38.85	32.69	48.96	52.92	32.62	17.32	25.11	17.57	20.83	27.29	20.7
Code of DMU	94	95	96	26	86	66	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124

Table AI.



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12	0.0	-252.4	-37.76	-2.18	-26.4	0.0	-18.80	-53.7	-23.5(-11.7	-13.19	-5.2	-23.1(0.0	-18.3	-89.3	-125.6	-17.15	-1.96	-28.9	-3.2	0.0	-26.24	-1,226.18	-6.20	-33.5	-3.4(-22.84	-21.45	-11.68 -14.98
space 11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	- 0	0	0	0	0	0	0 0
ment s 02	553	336	131	375	328	287	763	442	726	153	394	96	208	109	369	291	206	262	301	230	282	98	398	1,573	424	1,207	242	125	948	33 33 33 33
Improvement space O1 O2 II	16,191,149	17,965,491	5,944,228	11,775,588	16,985,706	3,805,919	76,518,985	53,940,108	18,460,421	6,194,893	12,377,391	6,313,591	14,673,342	5,411,725	17,702,751	12,586,501	12,858,354	23,770,599	11,430,348	38,780,727	21,880,117	7,415,420	22,780,343	58,016,658	15,743,503	86,379,037	6,053,573	9,794,110	30,594,343	4,147,735 7,212,156
ages 12	0	-94.9	-94.4	-21.8	-80.1	0	-37.6	-72.6	-71.2	-83.7	-73.3	-47.3	-74.7	0	-73.4	-94.1	-95.2	-61.2	-32.6	-72.3	-29.4	0	-70.9	-98.1	-51.6	-49.3	-57.6	-81.6	-63.1	-77.9 -83.2
cent	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	00
nent per (%) O2	1727.2	51.6	243.3	78.9	204	77.2	134.4	155.6	155.5	288.6	305.2	36.9	84.7	31.2	235.2	151	101.7	150.3	366.8	656.1	214.6	80.5	116.4	214.5	314.3	158.6	299.1	84.4	242.5	131.6 237
(%) O1 O2 I1 I2	727.2	51.6	243.3	6.87	204	77.2	134.4	155.6	155.5	288.6	305.2	36.9	84.7	31.2	235.2	151	101.7	150.3	366.8	656.1	214.6	80.5	116.4	214.5	314.3	158.6	299.1	84.4	242.5	131.6 237
I 2I	_					_	0																							
Input and output contribution (%) O2 II	54.1	80]	00]	00]	00]	46.1	00]	00]	00]	00]	80]	80]	00]	52.7	00]	00]	00]	00]	00]	00]	00]	58.8	00]	00]	00]	00]	00]	00]	00]	100
and ibuti 2																														17.1 6.8
Input a contrib O2																														
010	78	96	95	93	95	62	97.	86	91.	94	93	96	96	86	95	95	96	94	94	96	97.	91.	96	94	94	97	91.	97.	93	82.9 93.2
DEA rankings	220	19	161	43	137	41	94	108	107	178	183	12	53	10	156	104	64	103	193	210	143	45	62	142	186	111	181	25	160	92 157
score No. of references DEA rankings	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	00
Efficiency score	5.47	65.98	29.13	55.9	32.89	56.43	42.67	39.13	39.14	25.73	24.68	73.03	54.14	76.22	29.83	39.84	49.57	39.95	21.42	13.23	31.78	55.42	46.22	31.79	24.14	38.67	25.06	54.23	29.2	43.18 29.67
Code of DMU Efficiency	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154 155

Table AI.



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E IZ	0.00	-20.12	-535.15	-20.83	-54.88	-1.90	0.00	-20.76	-31.28	-56.53	-1.93	-203.34	0.00	-91.34	-60.09	-21.09	-32.61	0.00	-9.94	-72.48	-279.75	-6.63	-21.22	-13.09	-12.30	-11.72	-34.10	-11.88	-3.46	-76.61
spac II	00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Improvement space O2 II	687	1,104	2,609	230	126	201	286	156	548	417	1,079	479	217	262	173	624	227	1,222	163	1,463	416	201	414	115	532	1,035	264	271	4,120	524
nprov	,736	652	,768	,791	,253	970	298,	,677	,255	909,	,747	916,	,172	,614	,718	,245	,063	,453	.767	,119	,532	,707	,193	,456	,577	838	45,	,109	006,	306
I)	31,725,736	55,060,652	148,453,768	9,526,791	10,087	7,148	23,540,867	7,033	38,060	27,939	39,884	30,345	9,569	23,162	4,310	20,726	15,811,063	64,832	16,410	169,026	38,075	8,795	17,597	11,325	26,355	59,440	18,429	12,654	101,058,900	23,643,306
ages I2	00	-38.7	8.68-	-83.3	-93	-31.7	0	-90.3	-999	-85.6	8-	-94.6	0	-91.3	6.96-	-70.3	-81.5	0	-52.3	-47.7	-94.5	-66.3	-75.8	6.89-	-61.5	-39.1	-79.3	99-	-7.7	-90.1
centa I1	00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
nent per (%) O2	528.8	82.1	163.5	194.7	143.3	97.3	80.9	520.2	147	268.8	102.4	184.8	74.8	173.8	246.8	203.3	182.5	106.2	73.5	95.8	124.2	233.6	234.9	135.4	844.4	472.7	103.4	121.2	336.9	302.9
Improvement percentages (%) O1 O2 II I2	36.8	82.1	163.5	194.7	143.3	97.3	6.08	520.2	147	268.8	102.4	184.8	74.8	173.8	246.8	203.3	182.5	106.2	73.5	95.8	124.2	233.6	234.9	77.4	844.4	472.7	103.4	121.2	336.9	302.9
27	56.5	0	0	0	0	0	51.9	0	0	0	0	0	47.3	0	0	0	0	48.3	0	0	0	0	0	0	0	0	0	0	0	0
Input and output contribution (%) O2 I1	43.5	100	100	100	100	100	48.1	100	100	100	100	100	52.7	100	100	100	100	51.7	100	100	100	100	100	100	100	100	100	100	100	100
ut and utribut O2	14.5	4.3	3.8	6.4	2.7	5.9	8.7	4.7	3.1	3.2	5.7	3.4	5.1	2.5	8.3	6.3	7.3	2.8	2.2	1.9	2.4	4.9	2	0	4.3	3.8	3.1	4.6	8.4	4.7
	85.5 1																													
s 01	∞ ⊳	- B	<u>ಹ</u>	6	9	9	6	92	<u>ಹ</u>	<u>ರ</u> ಾ	6	<u>ರ</u> ಾ	οÒ	9	6	6	6	òo	9	65	9	<u>0</u>	99	10	99	ಹ	ಹ	9	6	ಹ
score No. of references DEA rankings	207	20:	.12	.31	86	61	47	305	8	.72	99	28	38	23	.62	36	56	71	37	26	87	.54	.55	42	214	201	69	85	68	85
DEA 1								- 1																	- 1	- 4				
suces																														
f refer	00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
No. ol																														
score	٥.	ı m	7.0	33		2	00	01	6	1	1	1	_	21	₩	2				2	1	00	9	00	6	9	9	_	6	01
ciency	15.9	54.9	37.9	33.9	41.1	50.6'	55.28	16.1	40.4	27.1	49.4	35.1	57.2	36.5	28.8	32.9	35.4	48.5	57.6	51.0'	44.6	29.98	29.8	56.3	10.5	17.4	49.10	45.2	22.8	24.8
J Effic																														
Code of DMU Efficiency																														
ode (156	58	59	09	61	62	63	64	92	99	29	89	69	20	71	72	73	74	75	9/	22	28/	6/	80	81	85	83	84	82	98
٥ ا		, —	_			_	_	_	Г	_	$\overline{}$	$\overline{}$		\neg		_	$\overline{}$	$\overline{}$	\neg	_	_	_	\neg	\neg	\neg		$\overline{}$		_	

Table AI.



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ce 12	-189.54	-288.39	-40.71	-49.41	-5,880.06	-140.77	-163.28	-52.64	-39.99	-43.10	-9.55	-5.06	-63.10	0.00	0.00	-3.62	0.00	-41.68	-3.23	-264.83	-36.73	-249.43	-5.27	-39.50	-26.79	-40.26	-202.03	-60.16	-7.10	-1,042.72	0.00	0.00	-6.85	-18.33
spa 11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Improvement space O2 II	486	235	229	2,261	21,355	734	1,770	1,252	1,226	366	1,081	96	130	0	0	493	392	472	452	11,280	611	1,482	591	492	8	156	327	314	165	1,230	77	927	1,942	924
Impro O1	19,116,974	13,474,102	25,120,010	129,027,307	1,199,882,335	20,895,384	62,145,422	49,412,114	41,029,325	14,240,850	56,682,702	11,826,273	17,443,256	0	0	22,409,725	19,633,080	30,755,214	14,712,925	558,096,009	44,386,890	89,644,506	39,632,238	22,353,055	5,033,512	5,744,173	26,519,755	5,356,662	6,084,237	74,591,947	8,208,077	60,158,785	99,597,009	33,417,091
ltages I2	-96.2	-97.1	-81.4	-43.3	98–	-93.8	-88.3	-70.2	-71.4	-86.2	-35.4	-56.2	-90.1	0	0	-30.2	0	-73.1	-40.3	-53.4	-65.6	-81.5	-26.3	-80.6	-89.3	-95.9	-92.3	-95.5	-71	9.96-	0	0	-12.5	-61.1
rcen II	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
ment pe (%) O2	240.4	99	310.7	103.2	192.3	215.3	431.8	155.4	279.9	132.8	522.2	260.5	442.8	0	0	247.6	113.5	99.4	836.8	171.1	128.3	66.3	198.2	168.1	65.4	1,196.7	60.1	221.1	141.8	107	701.3	114.5	115.9	416.3
Improvement percentages (%) O1 O2 I1 I2	240.4	99	310.7	103.2	39.8	215.3	431.8	155.4	279.9	132.8	522.2	215.7	135.8	0	0	247.6	113.5	99.4	836.8	171.1	128.3	66.3	198.2	168.1	65.4	,196.7	60.1	221.1	141.8	107	578.2	114.5	115.9	416.3
2]	0	0	0	0	0	0	0	0	0	0	0	0	0	20	87.8	0	52.5	0	0	0	0	0	0	0	0	0	0	0	0	0	53.4	55.2	0	0
Input and output contribution (%) O2 I1	100	100	100	100	100	100	100	100	100	100	100	100	100	20	2.2	100	47.5	100	100	100	100	100	100	100	100	100	100	100	100	100	46.6	44.8	100	100
ut an tribu O2	5.4	3.8	5.7	3.8	0	7.3	9	5.4	6.3	5.5	4.1	0	0	0	0	4.7	3.5	3.3	6.5	4.3	က	3.6	3.2	4.7	3.6	5.7	2.7	1.6	5.7	3.6	0	0.8	4.2	5.9
Inpu cont O1 (94.6	96.2	94.3	96.2				94.6																									95.8	94.1
								106														31												
score No. of references DEA rankings	0	0	0	0	0	0	0	0	0	0	0	0	0	33	205	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Code of DMU Efficiency score	29.37	60.24	24.35	49.22	71.52	31.71	18.8	39.16	26.32	42.96	16.07	31.67	42.41	100	100	28.77	46.84	50.15	10.67	36.89	43.81	60.15	33.54	37.3	60.45	7.71	62.48	31.14	41.35	48.31	14.74	46.63	46.33	19.37
Code of DM	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	506	210	211	212	213	214	215	216	217	218	219	220

Table AI.



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About the author

Chia-Chi Lee obtained her PhD degree from the National Yunlin University of Science and Technology, Taiwan. She is now Professor at the Department of Accounting Information, National Taipei University of Business, Republic of China (Taiwan). Her research interests include performance evaluation, decision making, service management and CPA industry analysis. Her papers appeared in International Journal of Human Resource Management, The Service Industries Journal, Service Business, Quality and Quantity, Teaching and Teacher Education, Baltic Journal of Management, Expert Systems with Applications, Central European Journal of Operations Research, Journal of Information and Optimization Sciences, etc. Chia-Chi Lee can be contacted at: cclee.vera@msa.hinet.net

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